

**Clackamas Community College**  
Online Course/Outline Submission System

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**Section #1 General Course Information****Department:** ART**Submitter**

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**Course Prefix and Number:** ART - 297**# Credits:** 3**Contact hours**

Lecture (# of hours): 33  
Lec/lab (# of hours):  
Lab (# of hours):  
Total course hours: 33

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

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**Course Title:** Professional Practices and Artist's Skills**Course Description:**

Professional practices relevant to emerging artists' careers. Lecture format includes resume and portfolio preparation, developing resources and community connections, gaining exposure and representation for artwork, creating publicity, basic marketing and exhibition strategies, presenting and installing art work, business concerns, art market dynamics, art collecting. Field trips to local galleries and/or guest lectures.

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**Type of Course:** Lower Division Collegiate**Reason for the new course:**

Prepares students for job opportunities and experience in the field of visual arts and design.

Is this class challengeable?

**Yes**

Can this course be repeated for credit in a degree?

**No**

Is general education certification being sought at this time?

**No**

Does this course map to any general education outcome(s)?

**No**

Is this course part of an AAS or related certificate of completion?

**No**

Are there prerequisites to this course?

**No**

Are there corequisites to this course?

**No**

Are there any requirements or recommendations for students taken this course?

**Yes**

**Recommendations:** WR-121

**Requirements:** None

Are there similar courses existing in other programs or disciplines at CCC?

**No**

Will this class use library resources?

**No**

Is there any other potential impact on another department?

**No**

Does this course belong on the Related Instruction list?

**No**

**GRADING METHOD:**

A-F or Pass/No Pass

**Audit: Yes**

When do you plan to offer this course?

✓ **Not every term**

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

**No**

Will this course appear in the college catalog?

**Yes**

Will this course appear in the schedule?

**Yes**

Student Learning Outcomes:

Upon successful completion of this course, students should be able to:

1. define their artistic community and seek, develop, and apply its professional resources and connections to their professional artistic practice,
2. create, critically evaluate, and appreciate professional context(s) for accessing and/or viewing artwork,
3. develop, assess, and apply educational, business, legal and financial aspects of an art career,
4. develop personal and/or professional mission statement,
5. compose professional artist resume,
6. compose professional artist's statement,
7. create and present (visual) document/portfolio of artwork with slides, PowerPoint presentation, web site, video, show or alternative methods.

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***This course does not include assessable General Education outcomes.***

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Major Topic Outline:

1. Researching and applying to exhibition opportunities.
2. Creating a resume, statement and portfolio of professional work.
3. Developing mailing lists.
4. Creating publicity using methods such as social media, website, flyers, postcard announcements, print media listings, posters and developing public and/or commercial radio and television coverage.
5. Analyzing and applying basic marketing strategies.
6. Recognize and apply current artist financial and business concerns and practices. Issues may include establishing workspace, health and safety, record keeping, taxes, insurance, copyright, working freelance, contracts, and consignments.
7. Discuss and develop strategies for continuing an art practice that may include:
  - Continuing education.
  - Teaching.
  - Learning a trade or skill.
  - Working in the art world.
  - Doing public art.
  - Working freelance or on commission.

Does the content of this class relate to job skills in any of the following areas:

- |                                      |           |
|--------------------------------------|-----------|
| 1. Increased energy efficiency       | <b>No</b> |
| 2. Produce renewable energy          | <b>No</b> |
| 3. Prevent environmental degradation | <b>No</b> |
| 4. Clean up natural environment      | <b>No</b> |
| 5. Supports green services           | <b>No</b> |

Percent of course: 0%

## Section #2 Course Transferability

Concern over students taking many courses that do not have a high transfer value has led to increasing attention to the transferability of LDC courses. The state currently requires us to certify that at least one OUS school will accept a new LDC course in transfer. Faculty should communicate with colleagues at one or more OUS schools to ascertain how the course will transfer by answering these questions.

1. Is there an equivalent lower division course at the University?
2. Will a department accept the course for its major or minor requirements?
3. Will the course be accepted as part of the University's distribution requirements?

If a course transfers as an elective only, it may still be accepted or approved as an LDC course, depending on the nature of the course, though it will likely not be eligible for Gen Ed status.

Which OUS schools will the course transfer to? (Check all that apply)

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> EOU (Eastern Oregon University) | <input checked="" type="checkbox"/> PSU (Portland State University)  |
| <input checked="" type="checkbox"/> OSU (Oregon State University)   | <input checked="" type="checkbox"/> SOU (Southern Oregon University) |
| <input checked="" type="checkbox"/> OSU-Cascade                     | <input checked="" type="checkbox"/> UO (University of Oregon)        |
|   | <input checked="" type="checkbox"/> WOU (Western Oregon University)  |

Identify comparable course(s) at OUS school(s)

WOU= ART 318  
PSU= ART 182

How does it transfer? (Check all that apply)

- general elective  
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First term to be offered:

**Specify term:** Winter 2015

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